



10 Things to Do in the Berkshires (When You're a Content Creator) — 818's Managing Editor Takes You Inside His Summer Escape

Friday, September 1st, 2017 by Haas Regen ()

818 AGENCY'S CONTENT EDITOR AND RESIDENT ASPIRING NEW ENGLANDER, HAAS REGEN, TRAVELED TO BERKSHIRE COUNTY IN AUGUST TO INDULGE IN THE NATURAL BEAUTY AND LIFE-AFFIRMING CULTURAL ACTIVITIES OF AMERICA'S MOST CIVILIZED RURAL COMMUNITY.

Some places are like vocations: they *call* you.

For students of art and culture, **Paris (<http://818agency.com/blog/content-marketing/things-paris-content-creator/>)** certainly has its embarrassment of inspiration. New Yorkers, too, should be justifiably proud of our tourist-filled, insomnia-inducing, **[beauty-found-where-you-least-expect-it](http://818agency.com/blog/content-marketing/architecture-and-creativity/)** (<http://818agency.com/blog/content-marketing/architecture-and-creativity/>), megalopolis.

But are cities the only places where one can practice unfettered bohemianism?

Is there a rural community that could actually satisfy the nightlifers, the voluntary vagabonds, and the weekly readers of "Goings On About Town"?

Possibly.

Nestled in Western Massachusetts, in the Berkshire Mountains — a southern extension of Vermont's Green Mountains — there's a pocket of four picture-perfect towns that may assuage even the most sincerely sworn big-city person: Great Barrington, Stockbridge, Lenox, and Becket. (Approximately three hours from midtown Manhattan.)

If you're searching for a way to feel simultaneously totes zenned out and creatively overfed, then a proper Berkshire respite is more than essential, it's nonnegotiable.

Read on to discover what to bring, where to start, and how to do it like a local. Start calculating your maximum summer home price now!

MOST EXTRAORDINARY MUSEUM: THE CLARK ART INSTITUTE

An admirable **[permanent collection](https://www.nytimes.com/2014/07/11/arts/design/clark-art-institute-reopens-with-new-and-renovated-space.html?mcubz=0)** (<https://www.nytimes.com/2014/07/11/arts/design/clark-art-institute-reopens-with-new-and-renovated-space.html?mcubz=0>) and world-class exhibitions. Outdoor seating is arranged so that the bucolic setting is also framed in an artistic fashion. Plus: cows!



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YOUR MANSION AWAY FROM HOME: THE MOUNT

Edith Wharton, presupposing [#bestlife](#) since 1902.

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WORTH STANDING IN LINE FOR: BABA LOUIE'S PIZZA

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THE SPIRITUAL REJUVENATOR: TANGLEWOOD MUSIC FESTIVAL

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THE WISH-WE-HAD-IT-IN-NYC: GUIDO'S FRESH MARKETPLACE



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THE TRIUMPH OF ART: JACOB'S PILLOW DANCE

“Thousands of people, of all ages, from across the United States and the world, have Jacob’s Pillow to thank for opening their horizons to dance.” – President Obama



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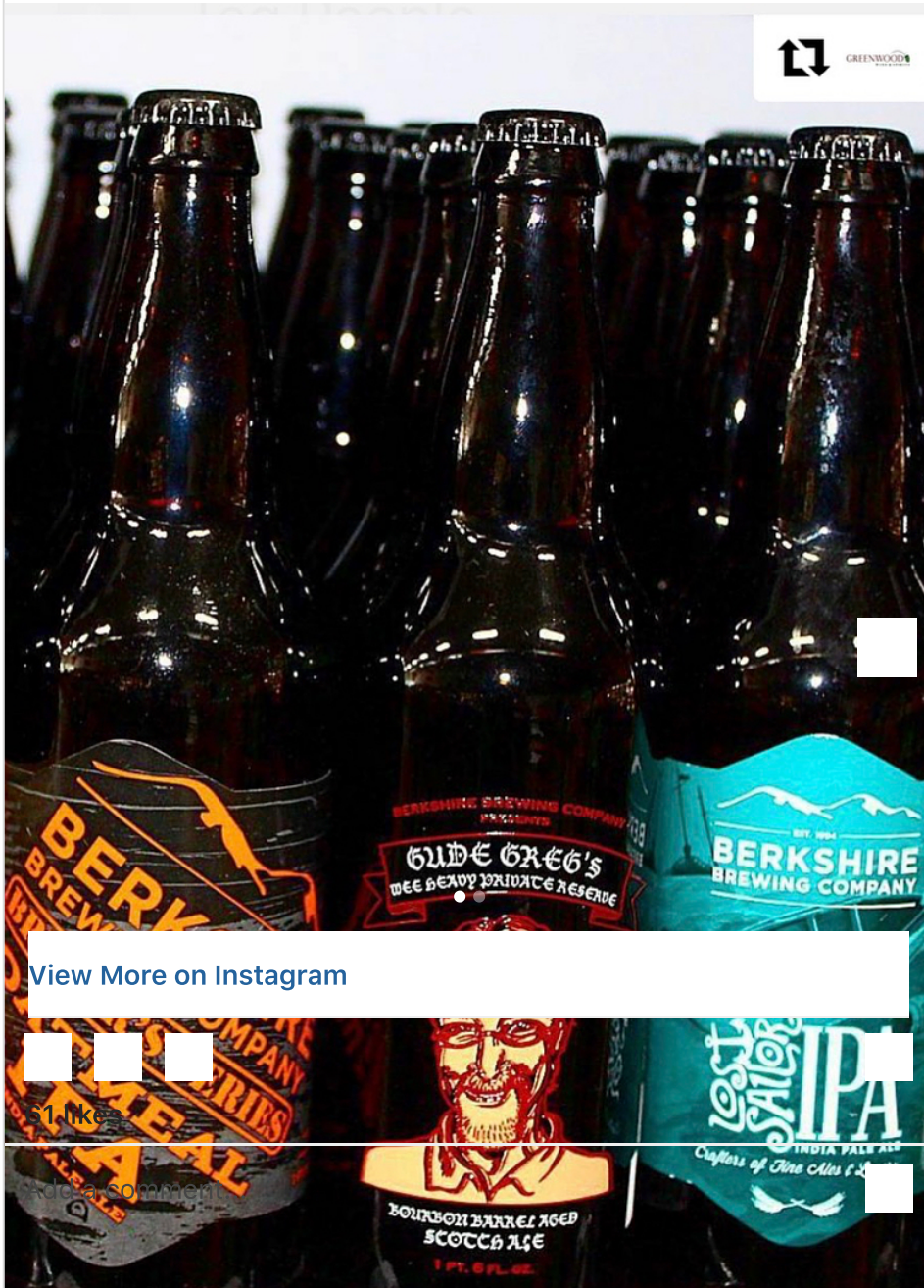
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THE SHORTEST ROUTE TO INEBRIATION: BERKSHIRE BREWING CO.



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THE LASTING LEGACY: W.E.B. DU BOIS

Walk in the footsteps of **greatness** (<http://www.duboisnhs.org/>).



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W.E.B. Dubois Birthplace

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THE ONLY MUST-DO THING IN THE BERKSHIRES: FIND YOUR WRITING NOOK

Cats love it too.



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Haas Regen is the Managing Content Editor for 818 Agency in New York City. He's also a theatre artist. He studied acting, directing, and playwriting at Brown's MFA program.

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